

2024
GALA

ESTAMOS UNIDOS DE PENNSYLVANIA
20TH ANNUAL LATIN GALA



EUP

Advancing Our Communities!

Estamos Unidos de Pennsylvania

Join us for an evening of fun featuring our book signing reception, cocktails, hors d'oeuvres, a silent auction, dinner, and cultural music and traditions benefiting Estamos Unidos de Pennsylvania's (EUP) programs, services & outreach!

**Where: Red Lion Hotel Harrisburg Hershey
4751 Lindle Road, Harrisburg, PA 17111**

**When: Saturday, September 14, 2024
The Estamos Unidos GALA will run from 5:30 – 9:30 p.m.**



Tickets

- \$ **125.00** individual ticket (comes with one free choice of house wine or domestic beer)
- \$ **1250.00** table of ten (each ticket comes with one free choice of house wine or domestic beer)
- \$ **1,500.00** corporate table of ten (comes with program recognition and 10 tickets that comes with one free choice of house wine or domestic beer)

RSVP required by 9/1 by calling 717-585-1150 or Email: amandambatista@yahoo.com
Tickets available at: <http://www.estamosunidospa.org/>

2024
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ESTAMOS UNIDOS DE PENNSYLVANIA

20TH ANNUAL LATIN GALA



April 8, 2024

Greetings community leader and supporter

Dear EUP Friend (Amigo/Amiga!):

Estamos Unidos de Pennsylvania (EUP) is planning its annual Gala! EUP is an organization dedicated to providing our community avenues to advance, enrich, and better their lives through education, leadership, and social skills. Each year, EUP receives TV and news media attention for its Gala and community-based outreach that provides cultural awareness through the arts, traditions, and family values and assistance to our community with the integration process into the community at large.

On Saturday, September 14, 2024, at the RED LION HOTEL HARRISBURG HERSHEY, 4751 Lindle Rd, Harrisburg, PA 17111. EUP will celebrate its 20th Annual Gala celebration honoring our 2024-2025 college scholarship recipients as well as other gems among the many jewels at EUP! This year's theme is **“Celebrating 20 years of continuing higher education and supporting current and future leaders!”** It will be an enlightening night of cultural traditions, scholarship recognition, and special entertainment that highlights talent from various parts of the world! A light reception will take place from 5:00pm-5:30pm.

Since 2002, **EUP has provided outreach and services to over 20,000 families** in this community alone! This was accomplished by the ongoing hard work of the 500+ faithful EUP volunteers and 70+ partnered local, regional/district, and statewide businesses that support EUP's mission, goals, and objectives!

EUP also has provided over **\$100,000 in scholarship monies supporting more than 100 students** across all disciplines, including medicine, business, law, marketing, journalism, international relations, tourism, and liberal arts to name a few. Every year the monies we raise through donations like yours have been used towards our educational programs, including scholarships. Education is one of the vehicles we use to break the poverty cycle. We will continue the tradition of honoring our current and past EUP scholarship recipients at this year's gala so that you will have the opportunity to “meet and greet” these awardees in-person!

The success of our Gala is largely due to the contributions of our sponsors who have gone out of their way to lend financial support to this event. Every year the money we raise at that Gala has been used to our educational programs, community events and to provide scholarships to HS seniors and college students.

We have several different packages for sponsorship, and these are detailed in the sponsorship commitment form enclosed with this letter. We are requesting again your kind support. You can choose how you would want to participate in the Gala and how you would like to help EUP in making our communities stronger! Your sponsorship will enable EUP to promote higher education by offering scholarships to students of diverse backgrounds. Education is one of the vehicles we use to break the poverty cycle.

Thank you for your consideration to become part of the Gala to raise funds for EUP, including its services, and its outreach. We look forward to hearing from you! In case of any queries, please feel free to contact us at (717) 585-1150 or email amandabatista@yahoo.com visit our website at: www.estamosunidospa.org.

In appreciation,

Amanda Batista, M.P.A
Estamos Unidos de PA Gala Chair

Hector Ortiz, Ph.D.
Estamos Unidos, President

Event Location:

Red Lion Hotel Harrisburg
Hershey
4751 Lindle Rd, Harrisburg,
PA 17111
(717) 704-0720

Gala Chair:

Amanda Batista

Committee Members:

Dr. Hector Ortiz, Co-
Founder/President
Amanda Batista M.P.A, Vice-
President
Ryan Rivera, Treasurer
America Vail, Secretary
Sarah Ramirez, Immediate
Past President
Pearl Sweeting, former Vice -
President and Treasurer
Phyllis Sweeting
Marisol Aviles
Mateo Latorraca

Co-Founders:

Esmeralda Hetrick, Co-
Founder/Past President
Dr. Hector Ortiz, Co-
Founder/President
Marisol Aviles, Co-Founder

Past Presidents:

Dr. Oralia Dominic
Dr. Patricia Silveyra
Amanda Batista, M.P.A

PR/Marketing:

Dr. Hector Ortiz
Jennie Jenkins-Dallas
Amanda Batista, M.P.A

EUP President:

Hector Ortiz

EUP Treasurer:

Ryan Rivera

EUP Secretary:

America Vail

SPONSORSHIP AGREEMENT FOR 2024 GALA

Thank you for your consideration to become part of the Gala to raise funds for EUP, including its scholarship program, its services, and its outreach. This form represents a binding agreement between you, the contributor, and the 2023 Gala. Please read the enclosed information and make a copy for your records.

SPONSORSHIP LEVELS

\$15,000 – EUP Platinum Sponsor (Exclusive Presenting Sponsorship)

- ◆ Two full page ads in program booklet
- ◆ Additional recognition at other selected Estamos Unidos events
- ◆ 2 Feature tables for sponsor and guests (tables of 10 seats)
- ◆ Stage banner display; newspaper recognition
- ◆ Frequent recognition throughout event by Master of Ceremonies
- ◆ PowerPoint Recognition (45 seconds display)
- ◆ Scholarship named in your honor
- ◆ Your logo on the EUP website for 3 years

\$10,000 EUP Gold sponsor

- ◆ Full page ad Color in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Banner display
- ◆ Recognition by Master of Ceremonies
- ◆ Option for table for giveaways
- ◆ PowerPoint Recognition (30 second display)
- ◆ Scholarship named in your honor
- ◆ Your logo on the EUP website for 2 years

\$5,000 EUP Silver sponsor

- ◆ Full page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Option for table for giveaways
- ◆ PowerPoint Recognition (20 seconds display)
- ◆ Your logo on the EUP website for 1 year

\$2,500 EUP Bronze sponsor

- ◆ 1/2-page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Recognition by Master of Ceremonies
- ◆ PowerPoint Recognition (20 seconds display)
- ◆ Your logo on the EUP website for 1 year

\$1,750 EUP Supporter sponsor

- ◆ ¼ page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Recognition by Master of Ceremonies
- ◆ Your logo on the EUP website for 1 year

\$1,250 EUP Friend sponsor

- ◆ Business card listing B&W in program
- ◆ Half table for sponsor and guests (table of 5 seats)
- ◆ Your logo on the EUP website for 1 year



2024 EUP 20TH ANNUAL GALA

Contributor agrees to the following donation(s) in kind (donations and gifts are tax-deductible):

Donation #1 RETAIL Value: _____ DESCRIPTION: _____

Pickup/Delivery Date: _____

Donation #2 RETAIL Value: _____ DESCRIPTION: _____

Pickup/Delivery Date: _____

CONTACT INFORMATION

Company Name: _____ Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Fax #: _____ Email: _____

Credit Card Number: _____ Expiration date: _____

Checks Payable to: Estamos Unidos de Pennsylvania (EUP) (see page 2)

Print Name: _____ Title: _____

Signature: _____ Date: _____

TICKETS

\$ **125.00** per guest ticket: Quantity: _____ Total Cost: _____ (Tax Deduction: \$50 per ticket)

\$ **1,250.00** per table of ten: Quantity: _____ Total Cost: _____

\$ **1,500.00** per corporate table of ten: Quantity: _____ Total Cost: _____

Each ticket purchase comes with (1) free choice of house wine, domestic beer, or a soft drink.

Checks may be mailed to:

Estamos Unidos de Pennsylvania

Attn: Estamos Unidos Gala 2023

EUP Treasurer

P.O. Box 60709, HBG, PA 17106

717-585-1150

Tickets available at: www.estamosunidospa.org

Event Location:

Red Lion Hotel Harrisburg
Hershey

Committee Members:

Dr. Hector Ortiz, Co-
Founder/President
Amanda Batista, M.P.A, Vice-
President
Ryan Rivera, Treasurer
America Vail, Secretary
Pearl Sweeting, former Vice
President, and Treasurer
Phyllis Sweeting
Marisol Aviles

Co-Founders:

Esmeralda Hetrick, Co-
Founder/Past President
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Dr. Patricia Silveyra
Amanda Batista, M.P.A

PR/Marketing:

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Jennie Jenkins- Dallas
Amanda Batista, M.P.A

EUP President:

Hector Ortiz

EUP Treasurer:

Ryan Rivera

EUP Secretary:

America Vail

Advertisement Artwork Deadline: September 2, 2024

<p style="text-align: center;">Advertising Rates:</p> <p>___ Full Page Ad \$750 Black & White 7 x 10" no bleed</p> <p>___ Half Page Ad \$400 Horizontal: Black & White 7 x 5" no bleed Vertical: Black & White 3.5 x 10" no bleed</p> <p>___ Quarter Page Ad \$300 Horizontal: Black & White 7 x 2.5" no bleed Vertical: Black & White 3.5 x 5" no bleed</p> <p>___ Business Card \$150 Black and White 3.25 x 2" no bleed (Full, half, quarter page and business card ads include listing in advertiser index)</p> <p>___ Friend of EUP \$100 (Listing in program – 50-character limit)</p> <p>NEW!! All packages include featuring your logo on the EUP website for 1 year. Comments:</p>	<p>Business Name: _____ _____</p> <p>Contact Name: _____</p> <p>Address: _____ _____ _____ _____</p> <p>Phone: _____</p> <p>Cell: _____</p> <p>Fax: _____</p> <p>Email: _____</p>
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Payment Method

Card #: _____

Expiration Date: ___/___

Signature: _____

___ Visa ___ MasterCard ___ Amex ___ Discover
___ Check Enclosed

Checks may be mailed to:

Estamos Unidos de Pennsylvania
Attn: Estamos Unidos Gala 2024
EUP Treasurer
P.O. Box 60709, HBG, PA 17106
717-585-1150

Completed Form may be scanned and submitted by email to:

euptreasurer@gmail.com

PDF ads are due by September 2, 2024

Email Subject Line should read:
"Estamos Unidos de PA 2024 Gala"

Artwork by PDF files may be submitted by email to:
euptreasurer@gmail.com

No refunds or exchanges if ad materials are not received by
the due date September 2, 2024.

For more information, please contact Chair:
Amanda Batista @ (717) 585-1150 OR
Email: amandambatista@yahoo.com OR
Email: euptreasurer@gmail.com

Also visit us on our website: www.estamosunidospa.org

Find us on Facebook:

<http://www.facebook.com/#!/estamosunidospa>