

2023  
GALA

# ESTAMOS UNIDOS DE PENNSYLVANIA

19<sup>TH</sup> ANNUAL LATIN GALA



## EUP

### *Advancing Our Communities!*

#### **Estamos Unidos de Pennsylvania**

Join us for an evening of fun featuring our book signing reception, cocktails, hors d'oeuvres, a silent auction, dinner, and cultural music and traditions benefiting Estamos Unidos de Pennsylvania's (EUP) programs, services & outreach!

**Where: Red Lion Hotel Harrisburg Hershey**  
**800 East Park Drive**  
**Harrisburg, PA 17111**

**When: Saturday, September 30, 2023**

**Book Signing Reception: 4:30 pm & GALA will follow from 5:30 – 9:00 p.m.**



#### **Tickets**

**\$ 100.00** individual ticket (comes with one free choice of house wine or domestic beer)

**\$ 1000.00** table of ten (each ticket comes with one free choice of house wine or domestic beer)

**\$ 1,250.00** corporate table of ten (comes with program recognition and 10 tickets that comes with one free choice of house wine or domestic beer)

**RSVP** required by 9/15 by calling 717-585-1150 or Email: [amandambatista@yahoo.com](mailto:amandambatista@yahoo.com)

**Tickets available at:** <http://www.estamosunidospa.org/>

February 15, 2023

Dear EUP Friend (Amigo/Amiga!):

Estamos Unidos de Pennsylvania (EUP) is planning its annual Gala! EUP is an organization dedicated to providing our community avenues to advance, enrich, and better their lives through education, leadership, and social skills. Each year, EUP receives TV and news media attention for its Gala and community-based outreach that provides cultural awareness through the arts, traditions, and family values and assistance to our community with the integration process into the community at large.

**On Saturday, September 30, 2023, at the RED LION HOTEL HARRISBURG HERSHEY**, 4751 Lindle Rd, Harrisburg, PA 17111. EUP will celebrate its 19<sup>th</sup> Annual Gala celebration honoring our 2023-2024 college scholarship recipients as well as other gems among the many jewels at EUP! This year's theme is **"Embracing and Upholding Our Hispanic/Latino Roots as Our Community Blooms!"** It will be an enlightening night of cultural traditions, scholarship recognitions, and special entertainment that highlights talent from various parts of the world! We will host a Book Signing Reception at 4:30 pm in the Atrium of the hotel and Gala to follow.

Since 2002, **EUP has provided outreach and services to over 20,000 families** in this community alone! This was accomplished by the ongoing hard work of the 500+ faithful EUP volunteers and 70+ partnered local, regional/district, and statewide businesses that support EUP's mission, goals and objectives!

EUP also has provided over **\$100,000 in scholarship monies supporting more than 100 students** across all disciplines, including medicine, business, law, marketing, journalism, international relations, tourism, and liberal arts to name a few. Every year the monies we raise through donations like yours have been used towards our educational programs, including scholarships. Education is one of the vehicles we use to break the poverty cycle. We will continue the tradition of honoring our current and past EUP scholarship recipients at this year's gala so that you will have the opportunity to "meet and greet" these awardees in-person!

As in the past, the success of our Gala has largely been due to the contributions of our sponsors who have gone out of their way to lend financial support to this event. Every year the money we raise at that Gala has been used to our educational programs, including providing scholarships to college students.

We have several different packages for sponsorship, and these are detailed in the sponsorship commitment form enclosed with this letter. You can choose how you would want to participate in the Gala and how you would like to help EUP in making our communities stronger! Your sponsorship will enable EUP to promote higher education by offering scholarships to students of diverse backgrounds. Education is one of the vehicles we use to break the poverty cycle.

Thank you for your consideration to become part of the Gala to raise funds for EUP, including its services, and its outreach. We look forward to hearing from you! In case of any queries, please feel free to contact us at (717) 585-1150 or email [amandabatista@yahoo.com](mailto:amandabatista@yahoo.com) visit our website at: [www.estamosunidospa.org](http://www.estamosunidospa.org).

In appreciation,

Amanda Batista, M.P.A

Estamos Unidos de PA Gala Chair



**Event Location:**

Red Lion Hotel Harrisburg  
Hershey  
4751 Lindle Rd, Harrisburg,  
PA 17111  
(717) 704-0720

**Gala Chair:**

Amanda Batista

**Committee Members:**

Dr. Hector Ortiz, Co-  
Founder/President  
Jennie Dallas, Vice-President  
Ryan Rivera, Treasurer  
America Vail, Secretary  
Sarah Ramirez, Immediate  
Past President  
Amanda Batista, M.P.A  
Pearl Sweeting, former Vice  
President and Treasurer  
Phyllis Sweeting  
Marisol Aviles  
Graham Hetrick

**Co-Founders:**

Esmeralda Hetrick, Co-  
Founder/Past President  
Dr. Hector Ortiz, Co-  
Founder/President  
Marisol Aviles, Co-Founder

**Past Presidents:**

Esmeralda Hetrick  
Dr. Oralia Dominic  
Dr. Patricia Silveyra  
Amanda Batista, M.P.A  
Dr. Sarah Ramirez

**PR/Marketing:**

Dr. Hector Ortiz  
Jennie Jenkins-Dallas  
Amanda Batista, M.P.A

**EUP President:**

Hector Ortiz

**EUP Treasurer:**

Ryan Rivera

**EUP Secretary:**

America Vail

## SPONSORSHIP AGREEMENT FOR 2023 GALA

*Thank you for your consideration to become part of the Gala to raise funds for EUP, including its scholarship program, its services, and its outreach. This form represents a binding agreement between you, the contributor, and the 2023 Gala. Please read the enclosed information and make a copy for your records.*

### SPONSORSHIP LEVELS

#### ☐ \$15,000 – EUP Platinum Sponsor (Exclusive Presenting Sponsorship)

- ◆ Two full page ads in program booklet
- ◆ Additional recognition at other selected Estamos Unidos events
- ◆ 2 Feature tables for sponsor and guests (tables of 10 seats)
- ◆ Stage banner display; newspaper recognition
- ◆ Frequent recognition throughout event by Master of Ceremonies
- ◆ PowerPoint Recognition (45 seconds display)
- ◆ Scholarship named in your honor
- ◆ Your logo on the EUP website for 3 years

#### ☐ \$10,000 EUP Gold sponsor

- ◆ Full page ad Color in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Banner display
- ◆ Recognition by Master of Ceremonies
- ◆ Option for table for giveaways
- ◆ PowerPoint Recognition (30 second display)
- ◆ Scholarship named in your honor
- ◆ Your logo on the EUP website for 2 years

#### ☐ \$5,000 EUP Silver sponsor

- ◆ Full page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Option for table for giveaways
- ◆ PowerPoint Recognition (20 seconds display)
- ◆ Your logo on the EUP website for 1 year

#### ☐ \$2,500 EUP Bronze sponsor

- ◆ 1/2-page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Recognition by Master of Ceremonies
- ◆ PowerPoint Recognition (20 seconds display)
- ◆ Your logo on the EUP website for 1 year

#### ☐ \$1,500 EUP Supporter sponsor

- ◆ ¼ page ad in program
- ◆ Table for sponsor and guests (table of 10 seats)
- ◆ Recognition by Master of Ceremonies
- ◆ Your logo on the EUP website for 1 year

#### ☐ \$1,000 EUP Friend sponsor

- ◆ Business card listing B&W in program
- ◆ Table for sponsor and guests (table of 5 seats)
- ◆ Your logo on the EUP website for 1 year



## 2023 EUP 19<sup>TH</sup> ANNUAL GALA

Contributor agrees to the following donation(s) in kind (donations and gifts are tax-deductible):

**Donation #1** RETAIL Value: \_\_\_\_\_ DESCRIPTION: \_\_\_\_\_

Pickup/Delivery Date: \_\_\_\_\_

**Donation #2** RETAIL Value: \_\_\_\_\_ DESCRIPTION: \_\_\_\_\_

Pickup/Delivery Date: \_\_\_\_\_

### CONTACT INFORMATION

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Fax #: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Checks Payable to: Estamos Unidos de Pennsylvania (EUP) (see page 2)

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### TICKETS

\$ **100.00** per guest ticket: Quantity: \_\_\_\_\_ Total Cost: \_\_\_\_\_ (Tax Deduction: \$50 per ticket)

\$ **1,000.00** per table of ten: Quantity: \_\_\_\_\_ Total Cost: \_\_\_\_\_

\$ **1,250.00** per corporate table of ten: Quantity: \_\_\_\_\_ Total Cost: \_\_\_\_\_

**Each ticket purchase comes with (1) free choice of house wine or domestic beer.**

**Checks** may be mailed to:

**Estamos Unidos de Pennsylvania**

Attn: Estamos Unidos Gala 2023

EUP Treasurer

P.O. Box 60709, HBG, PA 17106

**717-585-1150**

Tickets available at: [www.estamosunidospa.org](http://www.estamosunidospa.org)

## Event Location:

Red Lion Hotel Harrisburg  
Hershey

## Committee Members:

Dr. Hector Ortiz, Co-  
Founder/President  
Jennie Dallas, Vice-President  
Ryan Rivera, Treasurer  
America Vail, Secretary  
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Amanda Batista, M.P.A.

## EUP President:

Hector Ortiz

## EUP Treasurer:

Ryan Rivera

## EUP Secretary:

America Vail

## Advertisement Artwork Deadline: September 8, 2023

### Advertising Rates:

- \_\_\_ **Full Page Ad \$600**  
Black & White 7 x 10" no bleed
- \_\_\_ **Half Page Ad \$300**  
Horizontal: Black & White 7 x 5" no bleed  
Vertical: Black & White 3.5 x 10" no bleed
- \_\_\_ **Quarter Page Ad \$200**  
Horizontal: Black & White 7 x 2.5" no bleed  
Vertical: Black & White 3.5 x 5" no bleed
- \_\_\_ **Business Card \$100**  
Black and White 3.25 x 2" no bleed  
(Full, half, quarter page and business card  
ads include listing in advertiser index)
- \_\_\_ **Friend of EUP \$50**  
(Listing in program – 50-character limit)

**NEW!! All packages include featuring your  
logo on the EUP website for 1 year.**

Comments:

### Business Name:

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### Contact Name:

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### Address:

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### Phone:

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### Cell:

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### Fax:

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### Email:

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## Payment Method

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ Amex \_\_\_ Discover  
\_\_\_ Check Enclosed

Checks may be mailed to:

**Estamos Unidos de Pennsylvania**  
Attn: Estamos Unidos Gala 2023  
EUP Treasurer  
P.O. Box 60709, HBG, PA 17106  
**717-585-1150**

Completed Form may be scanned and submitted by email to:

[euptreasurer@gmail.com](mailto:euptreasurer@gmail.com)

PDF ads are due by **September 8, 2023**

Email Subject Line should read:

**"Estamos Unidos de PA 2023 Gala"**

Artwork by PDF files may be submitted by email to:

[euptreasurer@gmail.com](mailto:euptreasurer@gmail.com)

No refunds or exchanges if ad materials are not received by  
the due date September 8, 2023.

For more information, please contact Chair:

Amanda Batista @ (717) 585-1150 OR  
Email: [amandambatista@yahoo.com](mailto:amandambatista@yahoo.com) OR  
Email: [euptreasurer@gmail.com](mailto:euptreasurer@gmail.com)

Also visit us on our website: [www.estamosunidospa.org](http://www.estamosunidospa.org)

Find us on Facebook:

<http://www.facebook.com/#!/estamosunidospa>